

PRESS RELEASE

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Riding to Raise Funds for Rural Families

Two ambitious Armidale university students are showing their support for rural families with a mammoth ride across Australia on “Postie Bikes” and an aim to raise money for charity along the way.

The *East to West Postie Ride for Farmers* will see Martin Murray and James Mackenzie traverse more than 4000 kilometres of outback roads, from the cotton country of Moree, NSW, to the coastal city of Broome in far-north Western Australia.

The pair of University of New England Agriculture students are due to depart Moree on 16 June, and are aiming to raise \$10,000 for rural charity Aussie Helpers during the journey.

Twenty-year-old Martin says he and James hope to complete the trip in just seven days. “We’ll be travelling via the Plenty Highway and Tanami track, covering a total of 4279km... and a lot of that’s dirt,” he says.

“We wanted to raise money for a good cause and take our ‘Posties’ on an adventure – they add to the challenge. It wouldn’t be so much of a challenge if we took James’s Patrol,” Martin jokes.

Aussie Helpers, a volunteer group started in 2002 to help support rural families in the outback, was the obvious choice of charity for Martin and James. “We’ve always been fans of their work,” Martin says. “Raising \$10,000 seems like an ambitious starting point but I believe we can make it.”

While departure day is still six week away preparations are well underway, with the Postie Bikes currently undergoing some modifications, such as new tyres and long-range fuel tanks being installed.

“We’ve got a lot to do in a short time but we’re confident that we’ll be ready by the 16th”

Donations can be made through the Everyday Hero webpage by searching for the East to West Postie Ride for Farmers or following this link: <https://give.everydayhero.com/au/east-to-west-postie-ride-for-farmers>

For more information please visit www.postieride.com

Or follow the Facebook page <https://www.facebook.com/EastToWestPostieRide>

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